AN EXTRAORDINARY OFFER FOR YOUR BUSINESS

FROM JOE ZITO

Dear Friend:

Are you ready for some Creative

"Out of the Box" thinking?

In this difficult economy when so many are pulling their advertising back... Wouldn't (56):30 spots on my two highly watched shows for just \$900 each & every month appeal to you?!

> Yes! You're reading it correctly... Just \$900 a Month...\$16 an airing on 4 powerhouse local Nexstar Channels.

20th Season! TV Maitre d'

RI's Premier Restaurant Showcase for 20 Seasons! 34 Airings a month!

And now in it's 8th Season.



Maitre d'





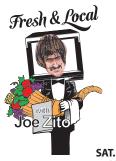




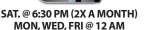
SUNDAY @ 11:00AM SUNDAY @ 11:30AM

SAT. @ 6:30 PM (2X A MONTH) MON, WED, FRI@ 12 AM

MONDAY, WEDNESDAY & FRIDAY @ 7:00 AM









MONDAY, WEDNESDAY & FRIDAY @ 7:00 AM



Please consider this:

- YOUR FUTURE CUSTOMERS ARE WATCHING US
- 135,000 viewers per week*
- 57% of our viewers are age 35-64*
- 45% have household incomes over 75K*
- Our viewers are evenly divided by gender, half are married and two thirds have lived in their community for over 11 years.
- In the coming years, our viewers will be getting married, starting families, purchasing homes, new cars, jewelry and more. They will be conducting banking, making auto and home repairs and they will need professionsl services of every kind.

*Source: Nielsen TV Tatings: Marshal Mkt. Res. Data

Look at these respected companies who have put their trust in these two popular shows to market their businesses...

Cardi's Furniture & Mattresses

Flood Auto Group

Chris Gasbarro's Fine Wine & Spirits

MRT Jewelers

Dave's Fresh Marketplace

Scandinavian Assisted Living

S&W Appliance

Paul Masse

The Pool Source

RI Real Estate Sevices

Law Offices of John T. Carroll

GEM Plumbing & Heating

The Backyard Food Co.

The Paint Shoppes

This is MEGA Exposure for a very modest Monthly Price!

You Won't Find Another offer Like This Anywhere!

* Minimum 3 month...6 show commitment required...\$2,700.

* If necessary a :30 broadcast spot will be produced for NO additional charge..OR, your "TV Ready" spot will be used. * This is an exclusive offer from Joe Zito Productions & TV Maitre d' and is in NO Way connected with the Sales Department at WPRI-TV (Great Folks, though)

Call Today: (401) 595-3399 joezitowriter@cox.net